

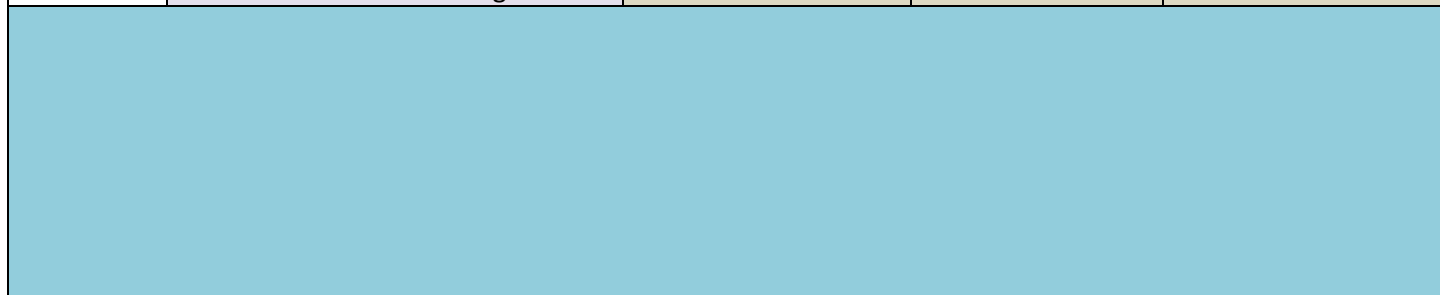
# THURSDAY MASTER CLASS - MAY 18

ROBERT DUGONI

time				classroom 430 A & B
8:30 – 9 am	registration			
9 am-12	class			X
12-1 pm				lunch break
1-5 pm	class			X

## FRIDAY CONFERENCE MAY 19

time	registration lobby	main stage 420A	classroom 420B <b>CRAFT</b>	classroom 430A <b>BUSINESS</b>	classroom 430B <b>one-on-one's</b>
8 AM – 9 AM	registration		<b>The Author's Journey</b>		
9:00 – 9:20	Tiffany Yates Martin – Forging Your Own Writing Career Path				
9:25 – 9:45	Rediscovered Books table	Carissa Andrews – Aspire for More	<i>Round Tables max 6 + speaker</i>		<i>Pitches = 10 min Evals = 20 min</i>
10 – 11		Agent Panel <i>Meredith, Katharine, Kevin</i> Moderator - Cristen	Claire – writing with the enneagram	Rachel – write authentic vs to market	4 pitches & 2 editor evals (per person)
11:15 – 12:15		Publishing panel <i>Kevin, Danny, Carissa, Rachel</i> Moderator – Andrea	Claire – discover creative values s/ enneagram	Becca – stuck, blocked or burned out	Katharine Sands – Master Pitch Theater -how to pitch to an agent
12:15 – 1:45	LUNCH				
1:20 – 1:45		RT chat Andrea	RT chat – Kevin	RT chat - Becca	RT chat - Tiffany
2:00 – 3:00	Rediscovered Books table	Editors Panel <i>Tiffany, Katie, Cristen, Kevin</i> Moderator – Pat M.	Carissa – Write frame of mind	Colleen – Stand out in the Noisy world	4 pitches & 2 editor evals (per person)
3:15 – 4:15		What does it cost to publish a book? Panel <i>Cristen, Kate, Rachel</i> Moderator - Colleen	Andrea – writing books that market themselves	Becca 7 Productivity myths	4 pitches & 2 editor evals (per person)
4:30 – 5:30		Collaborative writing Panel <i>Cynthia, Brodi, Janis, Lynn</i> Moderator - Troy	Kristen – Dark Arts: villains	Carissa Sustainable rapid release	4 pitches & 2 editor evals (per person)
5:45 – 6:05	closing - Colleen Story – Your writing Matters				



SATURDAY CONFERENCE MAY 20					
time	registration lobby	main stage 420A	classroom 420B Craft	classroom 430A Business	classroom 430B
8:30 am – 9	registration				
9:00 – 9:20	Kevin – on your writing journey, choose your destination		<b>The Author's Journey</b>		
9:25 – 9:45	Rachel Van Dyken				
10 – 11		Rachel – Writing in multiple genres	Kristen – Binge: plot write series	Kevin Breen – Finding Sales Success Locally: Indie Author Case Studies	4 pitches & 2 editor evals (per person)
11:15 – 12:15		Claire 5 star power endings	Kristen – Binge Series characters	Colleen – Blogs & newsletters	4 pitches & 2 editor evals (per person)
12:15 – 1:45	LUNCH (combine 420A & 420B, set up for keynote)				
1:20 – 1:45		RT chats – Kristen Lamb	RT chats – Claire	RT chats – Colleen	RT chats - Rachel
2:00 – 3:00		Andrea – marketing strategies from top authors		Devri – Beats pt 1	Tiffany – Find & work with editors
3:15 – 4:15	set up bar in lobby	Becca – market better faster		Devri – Beats pt 2	Tiffany – the final polish
4:30 – 4:50		Contest Awards		set up time for reception / food	
5:00 – 6:20		keynote – Craig Johnson <i>“The Author's Journey: Derailed...?”</i>			
6:30 – 8:30			raffle basket s given out @ - reception		